



Welcome to Lake
Norman NC!



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History of Lake Norman

Lake Norman in North Carolina is the largest man-made lake in NC, and is located in the northern part of Mecklenburg County, just 18 miles northwest of Charlotte. It is sometimes called an "Inland Sea," with over 520 miles of beautiful shoreline.

The Lake Norman area actually consists of several small towns and communities surrounding the lake and Lake Norman State Park. It is now one of the most rapidly growing and popular areas in North Carolina.

The Great River was named after the people who lived by it, the Catawba Indians, known in their own language as the Kawahcatawbas, "the people of the river." As the settlers began moving into the fertile lands along the Catawba, they brought with them diseases from Europe that the Catawbas had no resistance to, and in less than 175 years, their population dwindled from over 5,000 to less than 400.

These settlers built their cabins and farmed the land beside the Catawba River, but before long they were drawn into battle against the British Crown. In 1781, General Cornwallis proclaimed Charlotte to be "a damned hornet's nest of rebellion." At the battle site at Cowan's Ford, General William Lee Davidson, along with a band of Catawba Valley farmers were able to slow the advance of General Cornwallis. Early in the battle, General Davidson was shot and killed at the river bank. A monument honoring Davidson is located near the present site of Cowan's Ford Dam, but the exact location of his demise is under the waters of Lake Norman.

After the United States became an independent nation and the Civil War left the people demoralized in spirit, the people along the Catawba were simply existing. Ambitious James B. "Buck" Duke, president of the American Tobacco Company, saw a future in the textile industry in the Carolinas, using the waters of the Catawba to generate power needed to provide clothing for a growing nation. Buck and his brother, Ben, set out to learn everything they could about hydroelectric power.

Dr. W. Gill Wylie, who had already experimented with hydroelectric power in South Carolina with his Catawba Power Company, soon began discussions with the Duke Brothers while tending to their illnesses. Wylie introduced the Dukes to William S. Lee, a brilliant young engineer who was designing the Catawba Power Company's dams and power plants. Wylie needed funding, and Duke needed power. Duke, Lee and Wylie were looking at the larger picture ? electricity would attract business and industry to the region.

The Southern Power Company was formed and William S. Lee's dream of transforming an entire river valley into a hydroelectric system was coming true. In 1927, the Southern Power Company became the Duke Power Company, and by 1928, ten dams were completed with a dozen powerhouses, making the Catawba "the world's most electrified river." William Lee's grandson, Bill Lee III, had the honor of designing and completing the one final dam which would be the largest undertaking of all, creating not only the largest lake in the Duke Power system, but the largest lake in the Carolinas.

Homes, family farms, and entire towns would end up under water. The village of Long Island, once a bustling river town with three textile mills, would be completely submerged. Some land owners refused to sell their land, but traded it for land along the future lake. Those who kept it long enough did very well indeed.

The ground breaking took place on September 28, 1959. It took four years to finish the huge dam, and another two years to fill the lake. Named after retired Duke Power President, Norman Atwater Cocke, people predicted Lake Norman to be an inland sea. It is 34 miles long and eight miles across at its widest point. Its surface area of 32,500 acres has 520 mile of shoreline. Lake Norman is 760 feet above sea level, 130 feet deep at its deepest point, and holds 3.4 trillion gallons.

There are three generating plants on Lake Norman: Cowan's Ford, the original power station; Marshall Steam Station, a coal-burning steam-electric generating station on NC 150; and the William B. McGuire Nuclear Station near the east abutment of Cowan's Ford Dam.

Those who call Lake Norman the biggest thing to happen on a river since the flood of 1916 appreciate its contribution to flood control. Because the lake can handle enormous amounts of water flowing down from the mountains, the torrential rains of 1940 and 1970 did not create a terrorizing replay of the flood of 1916 which took lives, farms, homes, animals, crops, bridges and roads, and destroyed businesses that were never rebuilt.

The cities of Charlotte and Mooresville rely on Lake Norman for their dependable water supply. Duke's professional foresters manage the quality of the water, plant nearly 1.8 million new trees on the land each year, stock the lake with fish, and regularly spray the shoreline with non-chemical light oil solution to control mosquitoes. A 2,135-acre water refuge was built below Cowan's Ford Dam to shelter migratory ducks and geese in the winter. Duke Power provided 10 public access areas around the lake as well as 1,300 acres for Duke Power State Park.

There was a time when people stood on highways around the lake offering lake lots for sale for \$1,000. There weren't many takers back then. With the completion of I-77, the entire lake became more accessible to urban centers to the south and north. Slowly, development began creeping north to the part of the lake that had always been agricultural. Today in four counties that surround the lake, there are more than 25,000 residents who like calling Lake Norman home.

Source: "Lake Norman Our Inland Sea", by Bill & Diana Gleasner, Inc., the Peninsula Press, Denver, NC.

Lake Norman's deepest point is over 100 feet and the average depth is 25 feet.

- Lake Norman holds approximately 3,200,000,000 gallons of water, having a weight of approximately 13,600,000 tons.
- Lake Norman's shoreline measures approximately 520 miles, more than the coastlines of North and South Carolina combined.
- Lake Norman is bordered by four counties: Mecklenburg was named for the home province of King George III's wife, Queen Charlotte; Catawba named for the Catawba Indians, who actually called themselves Eswataroa (meaning "great river"); Lincoln named for Benjamin Lincoln, not Abraham Lincoln; and Iredell named for James Iredell, who never saw the county!
- During the Revolutionary War, a battle was fought on February 1, 1781 at almost the exact spot where Cowan's Ford Dam now sits. Militia General William Lee Davidson, for whom Davidson College is named, was killed in the battle.
- There have been several unusual sightings around Lake Norman, including a mysterious cat-like creature known as a wampus, UFO's, man-sized catfish, an alligator or two, and, of course, the famous Lake Norman Monster (our very own version of the Loch Ness Monster).
- The groundbreaking for Cowan's Ford dam was held September 28, 1959. Governor Terry Sanford was the denote speaker at the dedication of the completed dam five years later on September 29, 1964.
- The first metal bridge to span the Catawba River in this area was built by James W. Brown & B.A. Troutman of Mooresville and completed in 1911. it was located about 1/2 mile downstream from the present N.C. Hwy. 150 bridge.
- Talk about planning ahead, James B. duke's associates began purchasing Catawba Valley bottomland in 1901 to prepare for future power generation.
- Had Lake Norman not been in place, there probably would have been flooding of the Catawba River Valley in 1970. Severe flooding did occur in 1916 and 1940.
- The Catawba River froze solid enough for horse-drawn wagons to cross on!



Enjoyment of Living in the Lake Norman NC Area

Told By Recent Relocatees

- *Year round world-class fishing on a lake that never freezes*
- *4 hrs to best US beaches (East)*
- *1.5 hrs to Mountains for Skiing (West)*
- *4 seasons of moderate temperatures*
- *Wonderful friendly people from all areas of the country*
- *Well maintained buildings and landscape in business and residential areas*
- *Lake atmosphere makes you feel like you live in a vacation area*
- *Cost of living is more affordable*
- *Excellent dining, shopping and entertainment within the lake area and Charlotte*
- *Easy access to Charlotte and Charlotte-Douglas International airport*
- *Home to most of NASCAR's top race teams*
- *Have a variety of levels of lifestyle*
- *Option to live in a developed area or rural*
- *Lots of housing choices, condos, single family, large and small, etc*
- *Lake activities (boating, paddle boarding, fishing, sunset viewing, swimming)*
- *Lake can handle various boat sizes from fishing boat to cabin cruisers*
- *One of the few lakes that have access to all amenities – gas, docks, restaurants, shopping.*
- *At least 2 country clubs with waterfront amenities.*
- *Various public and private golf courses.*
- *Easy access to Charlotte and Charlotte-Douglas International airport*
- *Short drive to East-West and North-South Interstates*
- *Close to arts & entertainment*
- *Excellent medical facilities including medical clinics and hospitals (5 in a 20 mile radius)*
- *Great public and private Schools, Colleges and Universities*
- *Boating access choices, (boat launching, dry storage, in water slips ,etc)*
- *Low taxes*
- *Moderate utility bills*
- *Low insurance costs*

Adventures in Mooresville

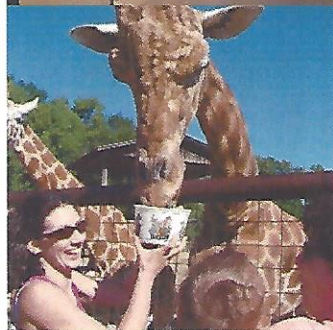
Go your own speed in Race City USA!

Create a personalized adventure! Choose from exciting exotic animal encounters, relaxing Lake Norman cruises, meandering through motorsports museums, or whipping a go-kart around at a world-class Motorplex! Whether you want to put on the brakes or set your hair on fire, you can satisfy ALL your speed needs in Mooresville, NC!



Arts, History, & Culture:

- Mooresville Arts Exhibit Depot & Visual Arts Center
- Welcome Home Veterans Living Military Museum
- Downtown Mooresville Historic Walking Tour
- Mooresville (Historic) Museum



Family Friendly:

- Lazy 5 Ranch Animal Safari & Zoo
- Carrigan Farms Pick Your Own, Hayrides, & Swimming Quarry
- PIT Indoor Kart Track, Arcade & Laser Tag
- Queen's Landing Cruises & Waterfront Family Entertainment Complex
- Zootastic Animal Park of Lake Norman
- Cliff Hangers Indoor Climbing Facility



Explore Lake Norman:

- Lake Norman State Park: Swimming, Biking, Hiking, & Boating
- Captain Gus & Captain Craig's Guided Fishing Charters
- Paddleboard, Wakeboard, Canoe & Kayak Rentals
- Boat & Jet-Ski Rentals
- Windsurfing & Skiing



Racing & NASCAR Attractions:

- Memory Lane Motorsports Museum
- North Carolina Auto Racing Hall of Fame & Walk of Fame
- GoPro Motorplex Outdoor Karting Experience
- Dale Earnhardt Inc. Museum & Store
- NASCAR Shops & Tours Including:
 - Kasey Kahne, JR Motorsports, Team Penske & Kyle Busch Motorsports

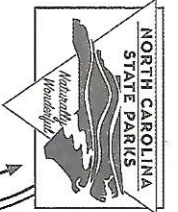
Mooresville Convention & Visitors Bureau (MCVB)
130 Landings Drive, Suite 102 • Mooresville, NC 28117
704-799-2400 • racecityusa.org • info@racecityusa.org

MOORESVILLE
CONVENTION & VISITORS BUREAU
racecityusa.org

Mooresville's Top 15

1. **JR Motorsports** - Dale Earnhardt Jr.'s 66,000 square foot race shop which includes JR Nation, a retail store with more than 500 items exclusive to Dale Earnhardt Jr. and his JR Motorsports brand, the Dale Jr. Fan Experience which provides fans with an inside look into Earnhardt Jr.'s life, a large viewing window into the race shop, and the life-size wax figure sculpted by Madam Tussaud's Wax Museum of Dale Jr.
2. **Kasey Kahne** - KKR fields entries in the World of Outlaws Sprint Car Series for Daryn Pittman and Brad Sweet. In 2013, KKR's No. 9 Great Clips/ASE Sprint Car team driven by Pittman won the World of Outlaws Sprint Car Series championship making Kasey Kahne a first-time champion team owner. The organization now has over 145 feature wins in the World of Outlaws Sprint Car series.
3. **North Carolina Auto Racing Hall of Fame and Walk of Fame** - The Hall of Fame is the Official Visitor Center for Mooresville and features over 35 race cars dedicated to all types of auto racing. Re-live racing's greatest moments in the Goodyear Mini-Theater or simply stroll by the many showcases and displays. The Walk of Fame, granite markers in the sidewalk in front of the Charles Mack Citizen Center in Downtown, features the inductees into the NC Auto Racing Hall of Fame.
4. **Queen's Landing** - Take a lunch, dinner or sightseeing cruise on a replica Mississippi paddleboat, Catawba Queen, or the elegant 90 ft. yacht, Lady of the Lake. Play a round of miniature golf or enjoy the outdoor live entertainment on the weekends in the summer.
5. **Lazy 5 Ranch** - This drive-thru safari takes you through gently sloping pastures and features 700 animals from six continents in a natural habitat. Feed the animals from your own vehicle or take the tour on a horse-drawn wagon.
6. **Zootastic** - While you can leisurely stroll through the park and visit the animals, a number of highly educational programs sets this zoo apart. Animal encounters are available for an experience you will never forget.
7. **Dale Earnhardt Inc.** - Tour the showroom and displays outlining the career of Dale Earnhardt. Dale Earnhardt Day is April 29.
8. **Team Penske** - Team Penske state-of-the-art facility features the NASCAR teams as well as the Indy Car and ALMS teams. 2012 NASCAR Sprint Cup Champion, Brad Keselowski. Fans can stroll through a 4986 square-foot gift shop and watch the crews prepare for upcoming races from a 330-foot fan walk.
9. **Kyle Busch Motorsports** - The 77,000 corporate headquarters has multiple "green" initiatives and is on the way to becoming LEED certified. The fleet of Toyota Tundras is prepared here, there is a 2000 sq. ft. retail shop and the trophy cases are filling up fast with all the victory hardware.
10. **Memory Lane Motorsports and Historical Automotive Museum** - Mooresville's very own Motorsports museum, featuring the largest private collection of retired stock car and vintage race cars on display in existence. The museum has supplied toys, props and vehicles to many movie sets including Leatherheads and Driving Miss Daisy.
11. **D.E. Turner Hardware** - Take a step back in time at D.E. Turner Hardware in Downtown. Built in 1899 to serve the growing community of Mooresville, today this historic building and the interior fixtures remain unchanged.
12. **Welcome Home Veterans Living Military Museum** - Dedicated to honoring America's Veterans, Active Duty Military, Police, Fire and Emergency Personnel. The museum proudly displays artifacts donated by patrons and family members. Blue grass music on Saturday mornings.
13. **PIT Indoor Kart Track** - In addition to high speed go-kart racing, the PIT also offers a large Arcade with prizes, laser tag arena, black-light mini golf, cannon ball air blaster, a rock climbing wall and batting cages in over 140,000 sq ft of entertainment for kids and adults!
14. **GoPro Motorplex** - Racing enthusiasts will find a turn-key karting experience centered around an advanced, world-class racetrack. Rental karts built to professional standards ensure a day of high-speed fun for seasoned karters and amateurs.
15. **Lake Norman State Park** - Enjoy swimming, boating, fishing and camping on the state's largest man-made lake. Enjoy beautiful views of Lake Norman as you hike or mountain bike on 30.5 miles of nature trails. Boat rentals have been expanded to include stand up paddle boards and kayaks.

LAKE NORMAN STATE PARK



LEGEND

	Bathhouse		Hospital — 911
	Bike Trail		Parking
	Boat Ramp		Park Gate
	Rental		Visitor Center
	Boundary Line		Public Phone
	Community Building		Picnic Shelter
	Dragonfly Trail		Picnicking
	Family Camping		Ranger Residence
	Fishing		Restrooms
	Group Camping		Paved Road
	Hiking Trail		Swimming

TRAILS

Alder Trail

0.8 miles

Easy

White

Lake Shore Trail

5.0 miles (from trailhead)

Moderate

White

6.3 miles (from trailhead & doing an out-and-back on the Group Camp Spur)

Red

2.6 miles (traveling north from trailhead then using Short Turn Trail)

Red

3.2 miles (traveling south from trailhead then using Short Turn Trail)

Red

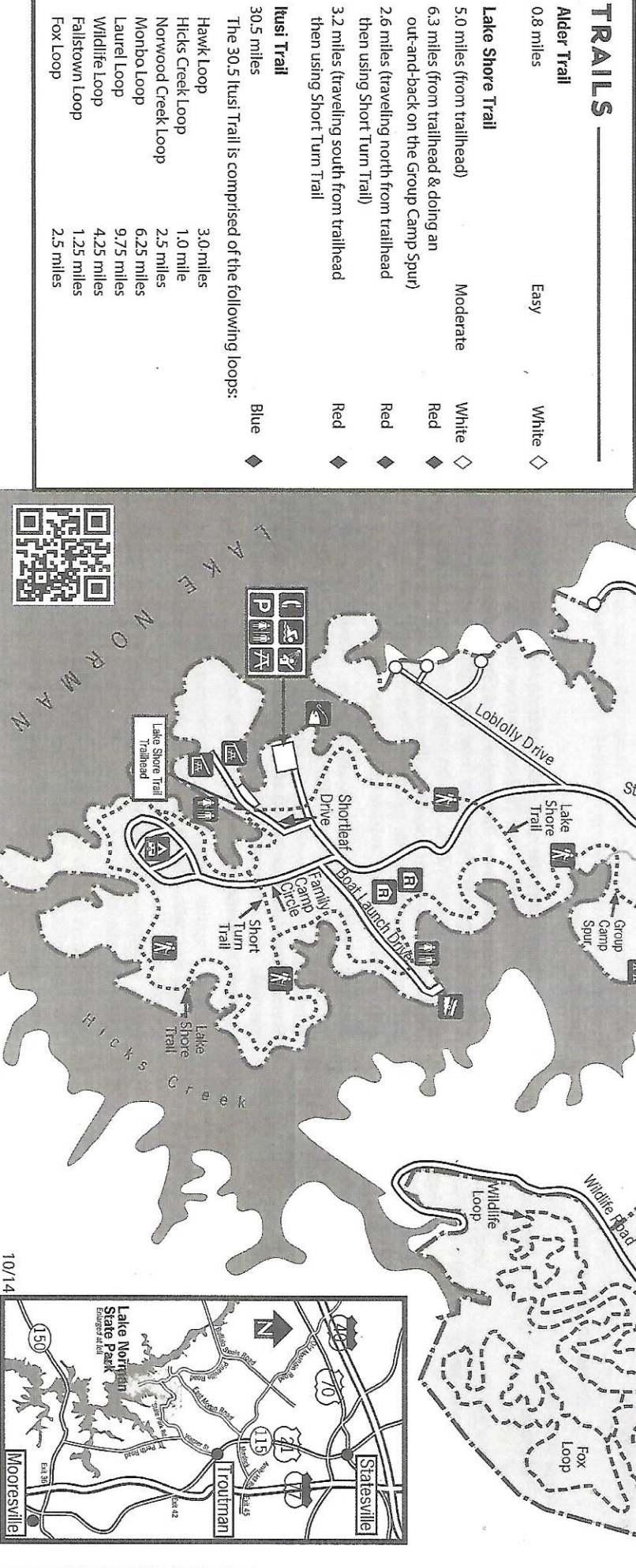
Iusti Trail

30.5 miles

Blue

The 30.5 Iusti Trail is comprised of the following loops:

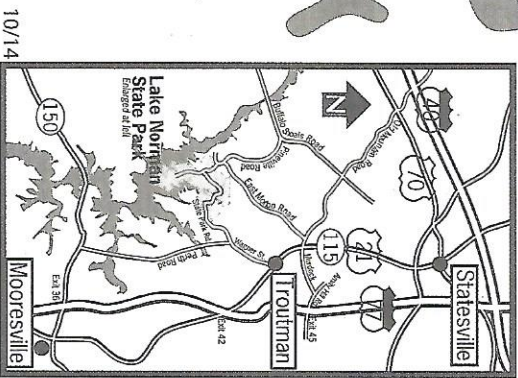
Hawk Loop	3.0 miles
Hicks Creek Loop	1.0 mile
Norwood Creek Loop	2.5 miles
Monbo Loop	6.25 miles
Laurel Loop	9.75 miles
Wildlife Loop	4.25 miles
Fallstown Loop	1.25 miles
Fox Loop	2.5 miles



0 1/4 1/2 MI



Iusti Trail - 30.5 miles.
Visit trailhead for more
information.

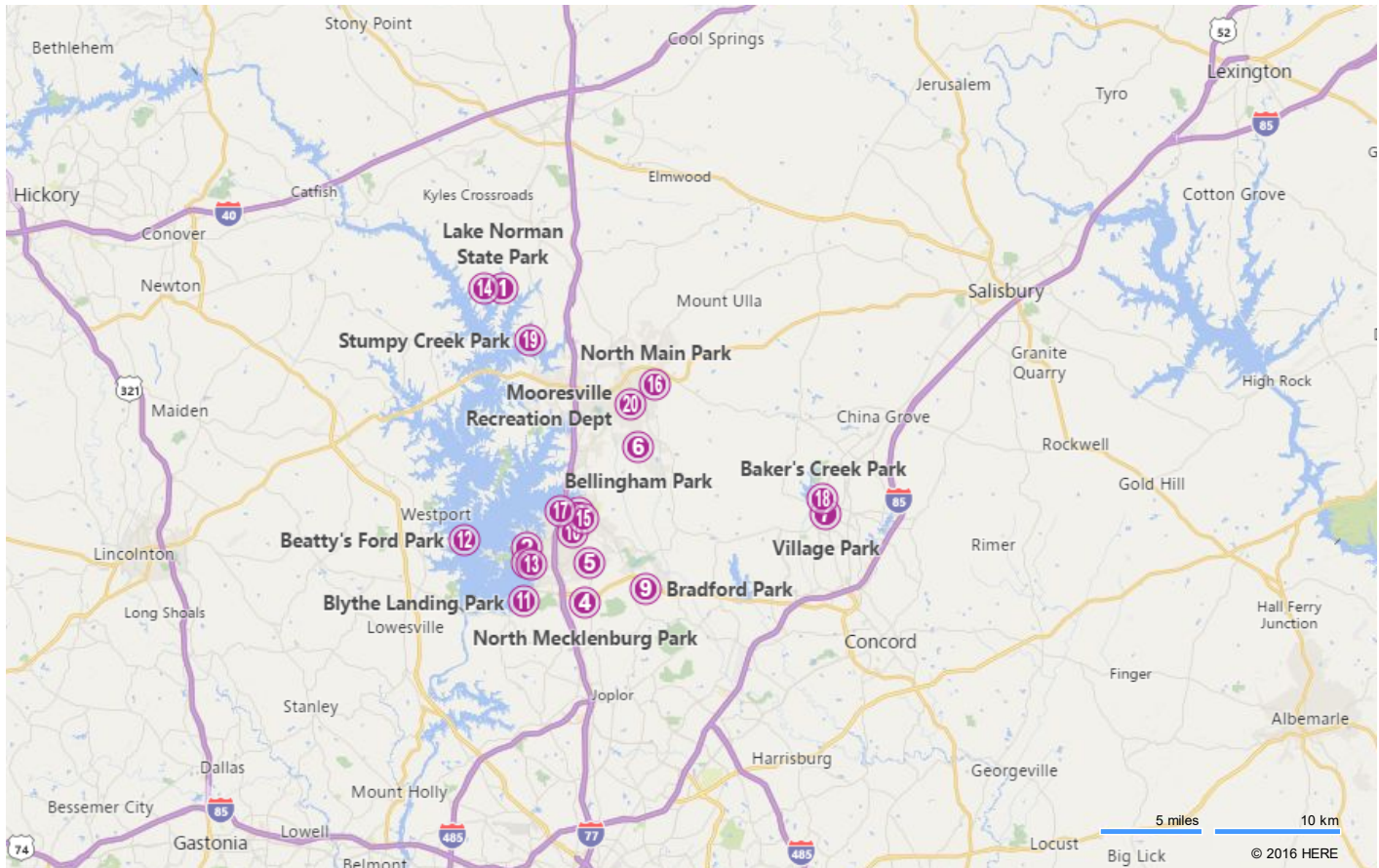


10/14

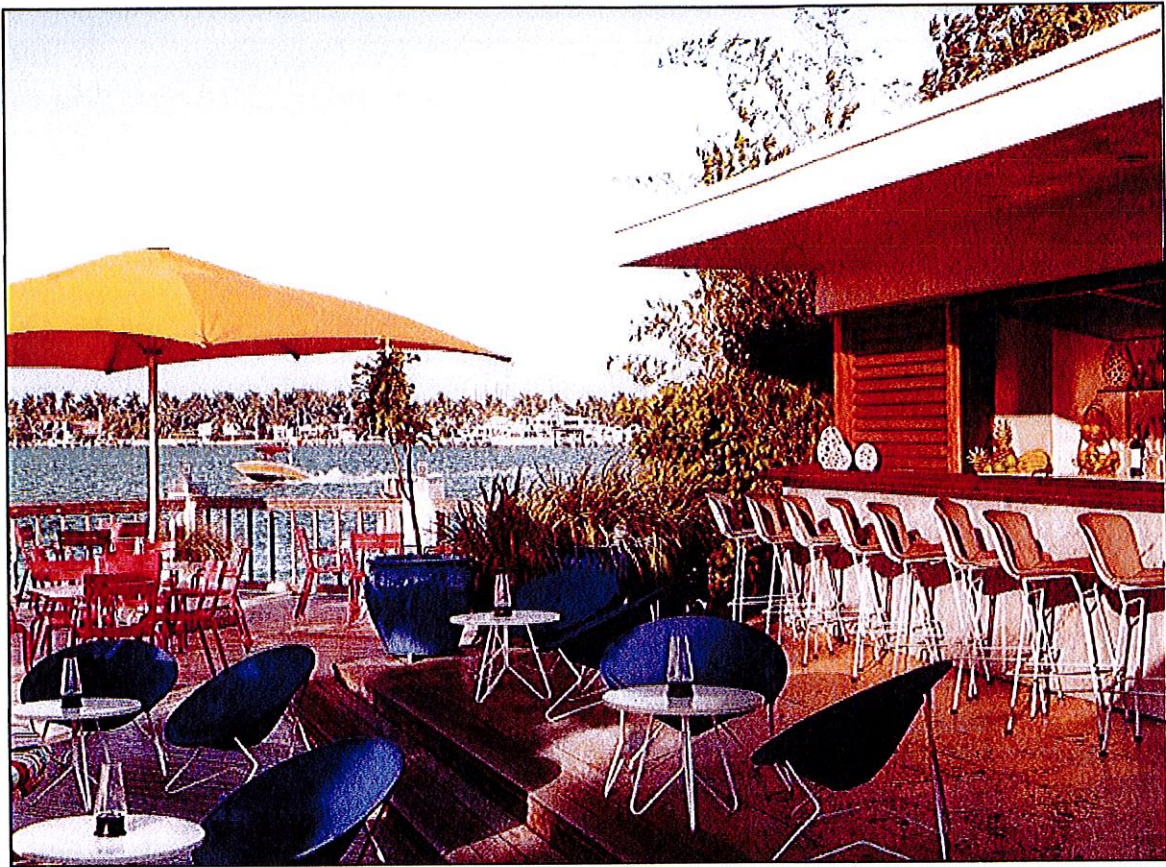


parks

- 1 Lake Norman State Park**
Address: 159 Inland Sea Dr, Troutman, NC 28166
Phone: (704) 528-6350
Website: <http://www.ncparks.gov/Visit/parks/lano/main.php>
- 3 Ramsey Creek Park**
Address: 18441 Nantz Rd, Cornelius, NC 28031
Phone: (704) 892-7852
Website: <http://charmeck.org/MECKLENBURG/COUNTY/PARKS/PARKSBYREGION/NORTHREGION/Pages/RamseyCreek.aspx>
- 5 Bailey Road Park**
Address: 11536 Bailey Rd, Cornelius, NC 28031
Phone: (704) 896-2460
Website: <http://www.corneliuspr.org/townofcorneliusparks.html>
- 7 Village Park**
Address: 740 W C St, Kannapolis, NC 28081
Phone: (704) 920-4343
Website: <http://www.kannapolisnc.gov/>
- 9 Bradford Park**
Address: 17005 Davidson-Concord Rd, Huntersville, NC 28078
Website: <http://huntersville.org/Departments/ParksRecreation/Facilities/Parks.aspx>
- 11 Blythe Landing Park**
Address: 15901 Highway 73, Huntersville, NC 28078
Phone: (704) 336-7600
Website: <http://charmeck.org/mecklenburg/county/parks/parksbyregion/northregion/pages/blythe.aspx>
- 13 Swaney Pointe K-9 Park**
Address: 18441 Nantz Rd, Cornelius, NC 28031
- 15 Town of Davidson, NC -- Town Hall**
Address: 216 S Main St, Davidson, NC 28036
Phone: (704) 892-7591
Website: <http://townofdavidson.org/>
- 17 Davidson Parks & Recreation**
Address: 865 Southwest Dr, Davidson, NC 28036
Phone: (704) 892-3349
Website: <http://townofdavidson.recdesk.com/>
- 2 Jetton Park**
Address: 19000 Jetton Rd, Cornelius, NC 28031
Phone: (704) 336-8869
Website: <http://charmeck.org/mecklenburg/county/Parks/ParksByRegion/NorthRegion/Pages/Jetton.aspx>
- 4 North Mecklenburg Park**
Address: 16131 Old Statesville Rd, Huntersville, NC 28078
Phone: (704) 766-2220
Website: <http://www.charmeck.org/>
- 6 Bellingham Park**
Address: 1600 Bellingham Dr, Mooresville, NC 28115
Phone: (704) 663-7026
- 8 Roosevelt Wilson Park**
Address: 420 Griffith St, Davidson, NC 28036
Phone: (704) 892-3329
Website: <http://townofdavidson.org/index.aspx?NID=816>
- 10 Legion Park**
Address: 21214 Legion St, Cornelius, NC 28031
Phone: (704) 987-3300
Website: <http://www.corneliuspr.org/townofcorneliusparks>
- 12 Beatty's Ford Park**
Address: 8335 Shipley Ln, Denver, NC 28037
Phone: (704) 748-1518
Website: <http://www.lincolncounty.org/index.aspx?NID=581>
- 14 North Carolina State Parks West District**
Address: 159 Inland Sea Dr, Troutman, NC 28166
Phone: (704) 528-6514
- 16 North Main Park**
Address: 1474 N Main St, Mooresville, NC 28115
Phone: (704) 663-7026
- 18 Baker's Creek Park**
Address: 1275 W A St, Kannapolis, NC 28081
Phone: (704) 938-8512
Website: <http://www.cityofkannapolis.com/>
- 20 Mooresville Recreation Dept**
Address: 418 Carpenter Ave, Mooresville, NC 28115
Phone: (704) 663-7026
Website: <http://www.ci.mooresville.nc.us/>

19 Stumpy Creek Park**Address:** 160 Stumpy Creek Rd, Mooresville, NC 28117**Phone:** (704) 878-3103

Lake Norman Waterfront Restaurants



During the summer, the Lake Norman area takes on more of a resort atmosphere. We've gathered a list of the area waterfront restaurants where you can often dock your boat and head inside for a meal and drinks, and still enjoy water views.

Not a boater? That's OK, all are accessible by land. Ask for a window seat or a patio table and take in the lake beauty of fabulous Lake Norman!

North Harbor Club



Located in Davidson
100-D North Harbor Pl
Davidson NC 28036
(From I-77 exit 30)

World class dining is
complemented by the waterfront
ambiance of Lake Norman.
Open for lunch, dinner and Sunday brunch.

Visit our website for more information
northharborclub.com
704-896-5556

Port City Club

Located in Cornelius
86655 Harborside Dr
Cornelius NC 28031
(From I-77 exit 28)

Uniquely designed 13,500 sq. ft.
waterfront restaurant on Lake
Norman. Uses only the freshest of
ingredients.

Visit our website for more information
portcityclub.com
704-765-1565

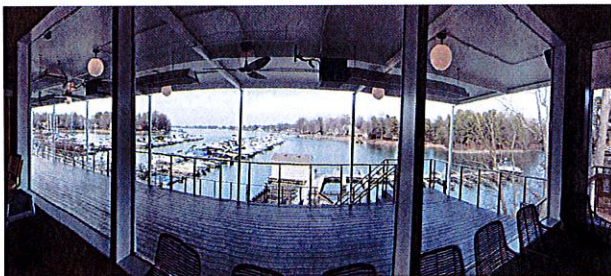


Hello Sailor

Located in Cornelius
20210 Henderson Rd #101
Cornelius NC 28031
(from I-77 exit 28)

Lake Norman's newest waterfront
restaurant attracting locals & tourists.

Visit our website for more information
hellosailornc.com
704-997-5365



Eddies Seafood & Raw Bar



Located in Mooresville
643 Williams Rd
Mooresville NC 28117
(From I-77 exit 33)

Eddie's is a locally-owned waterfront restaurant on with a variety of fantastic seafood dishes, raw bar, shellfish, steamers, fried favorites, pastas, plus a full bar

Visit our website for more information
eddiesskn.com
704-799-2090

The Blue Parrot Grill

Located in Mooresville
169 Pinnacle Ln
Mooresville NC 28117

This relaxed bar & grill with a dog-friendly patio serves comfort fare & cocktails amid lake views . Great food & drinks!

Visit our website for more information
lknblueparrot.com
704-663-1203



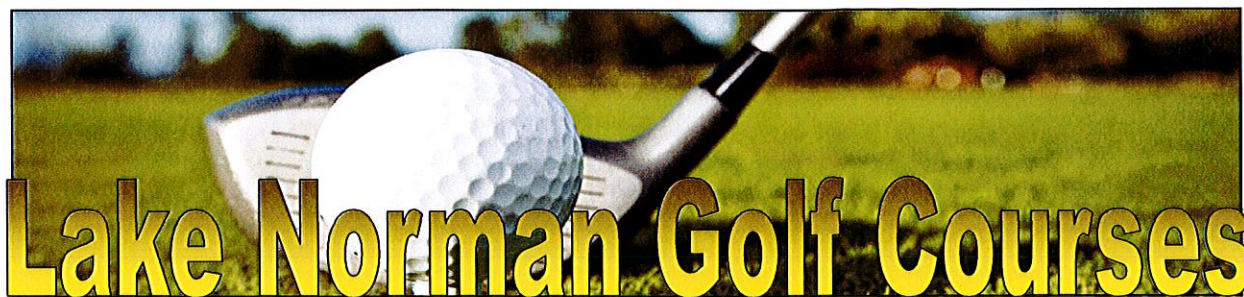
The Prickly Pear

Located in Mooresville
637 Williams Rd
Mooresville NC 28117

Upscale, modern Mexican cuisine & cocktails in a buzzy lakefront setting with a waterfront patio.

Visit our website for more information
pricklypear.net
704-799-0875





Public Golf Courses

Birkdale Golf Club...

16500 Birkdale Commons Pkwy Huntersville, NC 28078704-895-8038

Mallard Head...

185 Mallard Way Mooresville NC 28117.....704-664-7031

Town of Mooresville Golf Course...

800 Golf Course Dr Mooresville NC 28117..... 704-663-2539

Westport Golf Club...

7494 Golf Course Dr Denver NC 28078..... 704-489-8088

Private Golf Clubs

The Peninsula Golf & Country Club...

19101 Peninsula Club Dr Cornelius, NC 28031..... 704-399-0980

Trump National Golf Club...

120 Trump Square Mooresville, NC 28117..... 704-799-7300

Cowens Ford Golf Club...

761 Club Dr Stanley, NC 28164 (yet on the lake in Denver)..... 704-827-3088

Verdict Ridge Golf/Country Club...

7332 Kidville Rd Denver, NC 28078..... 704-257-0100

Northstone Country Club/Golf Course...

15801 Northstone Dr Huntersville NC 28078..... 704-948-4286

River Run Golf/Country Club...

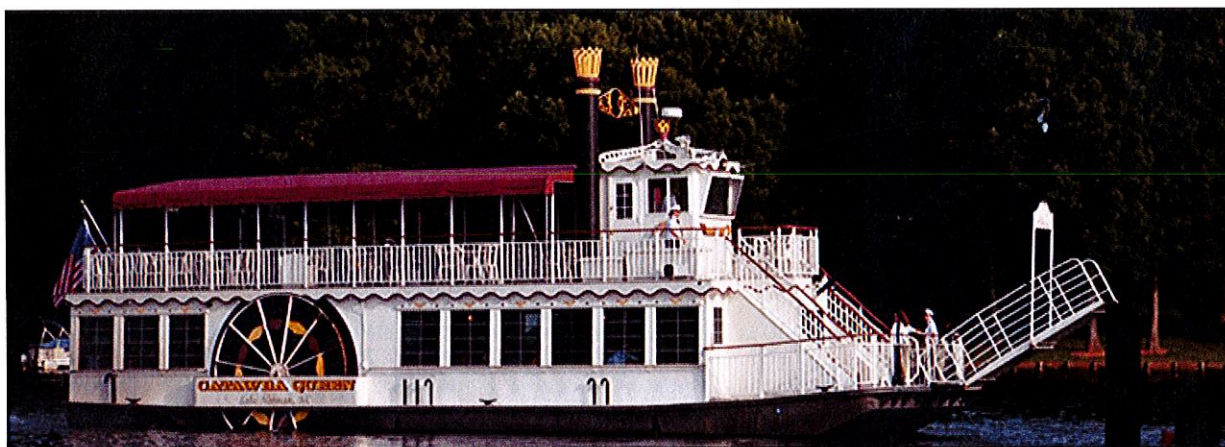
River Falls Dr Davidson NC 28036..... 704-892-4633

Queens Landing Sightseeing & Dinner Cruises

The Catawba Queen, replica of a Mississippi River Paddle Wheeler, and The Lady of the Lake provide sightseeing and dinner cruises .

Visit our website... queenslanding.com

Cruise Lake Norman! Queen's Landing features sightseeing, lunch, dinner, holiday and themed moonlight cruises aboard the elegant Lady of the Lake yacht, and on the replica Mississippi paddleboat, the Catawba Queen. Miniature golf, tennis courts, Scoops by the Lake Ice Cream Parlor, Maverick's Lakeside Country bar & grill, patio seating, and an amphitheater with seasonal live music all add plenty of things to do



Hello



Certified
New Home
Co-Broker



My Favorite Things:

My wife & our greyhound pets

Home improvement projects

All racquet sports

Skiing and golf

Swimming

Cooking

Indian, Italian & Thai food

I'm
Matt
Morano
with Lake
Realty.

I spent 28 years on television doing the weather- 12 of those years in Charlotte. But now it's more satisfying being out of the studio- and helping people like you fulfill their home buying and selling needs.

I'll be your agent and advocate. My duty is to listen and serve your best interest. I'll guide you along the road to a successful transaction.

We'll have some laughs along the way and get to the finish line. Let me help you get the next chapter of your life underway.

Matt Morano

ncrealtyguy@gmail.com
704.582.1314