

TROUTMAN

LAKE NORMAN

SHERRILLS FORD

77

MOORESVILLE

16

DENVER

DAVIDSON

CORNELIUS

16

77

HUNTERSVILLE

MOUNTAIN ISLAND LAKE

485

CHARLOTTE



LEDA
LINCOLN

Lake Norman

Lake Norman is made up of 520 miles of pristine shoreline that includes Eastern Lincoln County, creating the perfect lifestyle. With close proximity to major interstates, but without the frantic pace of a metro environment, Lake Norman offers attractive business opportunities, waterfront living, a talented workforce of professionals to meet every business or family need. People have discovered that Lake Norman is a great place to live, work, and play.

Facts

- **Year Built:** 1959-1964
- **Area:** 32,510 acres at full pond
- **Length:** 33.6 miles
- **Width:** 9 miles
- **Shore Line length:** 520 miles
- **Maximum Depth:** 110 feet
- **Average Depth:** 33.5 feet
- **Capacity:** 3.4 trillion gallons of water
- **Volume:** 1,093,600 acre-feet
- **Elevation at full pond:** 760 feet above MSL
- **Retention Time:** 207 Days (average)
- **Drainage Area:** 1,790 square miles
- **Average River Flow at Cowans Ford Dam:** 1,726 MGD
- **Named for:** Norman Atwater Cocke
(former president of Duke Energy)
- **Source of the Catawba River:** Catawba River rises in the Blue Ridge Mountains of McDowell County, approximately 20 miles east of Asheville.
- **Lake Level:** Call 1.800.829.5253
- **Location:** Lat: 35.5177689 Lon: -80.9557724



History of Lake Norman

Cowans Ford Dam created the largest man-made body of fresh water in North Carolina when it dammed the Catawba River in 1963. Lake Norman is an “inland sea” with 520 miles of shoreline and a surface area of more than 32,475 acres. Named after former Duke Power president Norman Cocke, Lake Norman is nearly as large as the other 10 lakes on the Catawba combined.

The water of Lake Norman is used in two ways to provide electricity to the Piedmont Carolinas. It's used to power the generators at Cowans Ford Hydroelectric Station and by Marshall Steam Station and McGuire Nuclear Station to cool the steam that drives the turbines. This steam is condensed back to water so it can be pumped back through the plants and used again.

The lake provides a dependable supply of water to Lincoln County, Davidson, Mooresville, Charlotte-Mecklenburg and Huntersville.

Recognizing that Lake Norman is an invaluable recreational asset, Duke Power makes every effort to keep it an attractive place to live and play. Duke Power partnered with the state in the establishment of the Duke Power State Park. In addition, Duke has built two bank fishing areas and eight public boating access areas along the shoreline. The public can also enjoy free tours and exhibits offered by the Energy Explorium, Duke's energy information and education center located near McGuire Nuclear Station.

Many of the Duke Power public access areas operate in partnership with the North Carolina Wildlife Resources Commission, the South Carolina Department of Natural Resources and various recreation and law enforcement agencies.



Energy Explorium – McGuire Nuclear Station Visitor Center

For More information on group tours, programs and McGuire Nuclear Station tours,
call (704) 875-5600 or 1-800-777-0003

Lake Norman

Duke Power State Park 704-528-6350

Boater Safety

Lake Norman

U.S. Coast Guard Auxiliary 704-875-0121

Lake Norman Power Squadron 704-483-3884

North Carolina Boating Safety Coordinator

NC Wildlife Resources Commission 919-733-7191

Marine Commission

Lake Norman Marine Commission 704-372-2416

www.marinecommission.com/norman.htm

Other Important Numbers

NC Wildlife Resources Commission 919-733-3391

Duke Power Lake Neighbor Information Line 803-762-5000

Duke Power Lake Management 800-443-5193 or

704-382-8086

If you are not right on the waterfront the following access areas are available:

- Beatties Ford Access Area
- Little Creek Access Area
- Westport Marina and Dry Storage

Adventures in Mooresville

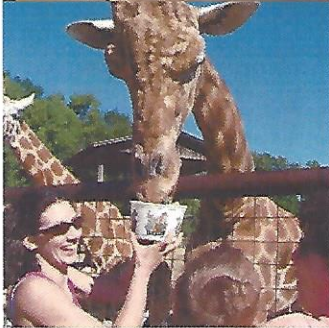
Go your own speed in Race City USA!

Create a personalized adventure! Choose from exciting exotic animal encounters, relaxing Lake Norman cruises, meandering through motorsports museums, or whipping a go-kart around at a world-class Motorplex! Whether you want to put on the brakes or set your hair on fire, you can satisfy ALL your speed needs in Mooresville, NC!



Arts, History, & Culture:

- Mooresville Arts Exhibit Depot & Visual Arts Center
- Welcome Home Veterans Living Military Museum
- Downtown Mooresville Historic Walking Tour
- Mooresville (Historic) Museum



Family Friendly:

- Lazy 5 Ranch Animal Safari & Zoo
- Carrigan Farms Pick Your Own, Hayrides, & Swimming Quarry
- PIT Indoor Kart Track, Arcade & Laser Tag
- Queen's Landing Cruises & Waterfront Family Entertainment Complex
- Zootastic Animal Park of Lake Norman
- Cliff Hangers Indoor Climbing Facility



Explore Lake Norman:

- Lake Norman State Park: Swimming, Biking, Hiking, & Boating
- Captain Gus & Captain Craig's Guided Fishing Charters
- Paddleboard, Wakeboard, Canoe & Kayak Rentals
- Boat & Jet-Ski Rentals
- Windsurfing & Skiing



Racing & NASCAR Attractions:

- Memory Lane Motorsports Museum
- North Carolina Auto Racing Hall of Fame & Walk of Fame
- GoPro Motorplex Outdoor Karting Experience
- Dale Earnhardt Inc. Museum & Store
- NASCAR Shops & Tours Including:
 - Kasey Kahne, JR Motorsports, Team Penske & Kyle Busch Motorsports

Mooresville Convention & Visitors Bureau (MCVB)
130 Landings Drive, Suite 102 • Mooresville, NC 28117
704-799-2400 • racecityusa.org • info@racecityusa.org

MOORESVILLE
CONVENTION & VISITORS BUREAU
racecityusa.org

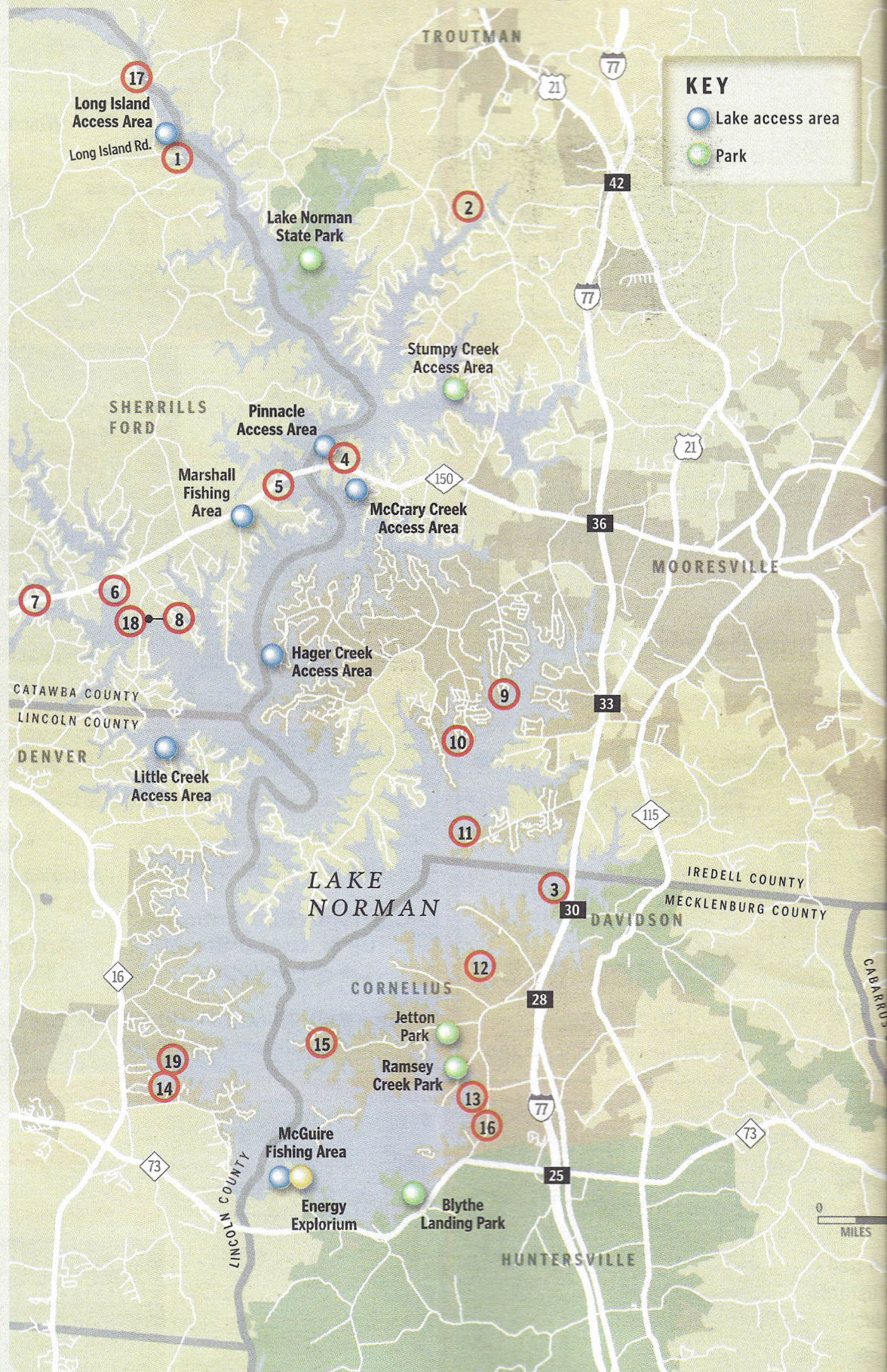
Mooresville's Top 15

- JR Motorsports** - Dale Earnhardt Jr.'s 66,000 square foot race shop which includes JR Nation, a retail store with more than 500 items exclusive to Dale Earnhardt Jr. and his JR Motorsports brand, the Dale Jr. Fan Experience which provides fans with an inside look into Earnhardt Jr.'s life, a large viewing window into the race shop, and the life-size wax figure sculpted by Madam Tussaud's Wax Museum of Dale Jr.
- Kasey Kahne** - KKR fields entries in the World of Outlaws Sprint Car Series for Daryn Pittman and Brad Sweet. In 2013, KKR's No. 9 Great Clips/ASE Sprint Car team driven by Pittman won the World of Outlaws Sprint Car Series championship making Kasey Kahne a first-time champion team owner. The organization now has over 145 feature wins in the World of Outlaws Sprint Car series.
- North Carolina Auto Racing Hall of Fame and Walk of Fame** - The Hall of Fame is the Official Visitor Center for Mooresville and features over 35 race cars dedicated to all types of auto racing. Re-live racing's greatest moments in the Goodyear Mini-Theater or simply stroll by the many showcases and displays. The Walk of Fame, granite markers in the sidewalk in front of the Charles Mack Citizen Center in Downtown, features the inductees into the NC Auto Racing Hall of Fame.
- Queen's Landing** - Take a lunch, dinner or sightseeing cruise on a replica Mississippi paddleboat, Catawba Queen, or the elegant 90 ft. yacht, Lady of the Lake. Play a round of miniature golf or enjoy the outdoor live entertainment on the weekends in the summer.
- Lazy 5 Ranch** - This drive-thru safari takes you through gently sloping pastures and features 700 animals from six continents in a natural habitat. Feed the animals from your own vehicle or take the tour on a horse-drawn wagon.
- Zootastic** - While you can leisurely stroll through the park and visit the animals, a number of highly educational programs sets this zoo apart. Animal encounters are available for an experience you will never forget.
- Dale Earnhardt Inc.** - Tour the showroom and displays outlining the career of Dale Earnhardt. Dale Earnhardt Day is April 29.
- Team Penske** - Team Penske state-of-the-art facility features the NASCAR teams as well as the Indy Car and ALMS teams. 2012 NASCAR Sprint Cup Champion, Brad Keselowski. Fans can stroll through a 4986 square-foot gift shop and watch the crews prepare for upcoming races from a 330-foot fan walk.
- Kyle Busch Motorsports** - The 77,000 corporate headquarters has multiple "green" initiatives and is on the way to becoming LEED certified. The fleet of Toyota Tundras is prepared here, there is a 2000 sq. ft. retail shop and the trophy cases are filling up fast with all the victory hardware.
- Memory Lane Motorsports and Historical Automotive Museum** - Mooresville's very own Motorsports museum, featuring the largest private collection of retired stock car and vintage race cars on display in existence. The museum has supplied toys, props and vehicles to many movie sets including Leatherheads and Driving Miss Daisy.
- D.E. Turner Hardware** - Take a step back in time at D.E. Turner Hardware in Downtown. Built in 1899 to serve the growing community of Mooresville, today this historic building and the interior fixtures remain unchanged.
- Welcome Home Veterans Living Military Museum** - Dedicated to honoring America's Veterans, Active Duty Military, Police, Fire and Emergency Personnel. The museum proudly displays artifacts donated by patrons and family members. Blue grass music on Saturday mornings.
- PIT Indoor Kart Track** - In addition to high speed go-kart racing, the PIT also offers a large Arcade with prizes, laser tag arena, black-light mini golf, cannon ball air blaster, a rock climbing wall and batting cages in over 140,000 sq ft of entertainment for kids and adults!
- GoPro Motorplex** - Racing enthusiasts will find a turn-key karting experience centered around an advanced, world-class racetrack. Rental karts built to professional standards ensure a day of high-speed fun for seasoned karters and amateurs.
- Lake Norman State Park** - Enjoy swimming, boating, fishing and camping on the state's largest man-made lake. Enjoy beautiful views of Lake Norman as you hike or mountain bike on 30.5 miles of nature trails. Boat rentals have been expanded to include stand up paddle boards and kayaks.

MARINAS

- 1 Long Island Marina**
8400 Long Island Road
Catawba, 828-241-4877
www.longislandmarina.com
- 2 Skipper's Landing**
1152 Perth Road, Troutman
704-508-4730
www.morningstarmarinas.com
- 3 North Harbor Marina/
South Harbor Marina**
100 N. Harbor Place Drive,
Davidson, 704-892-4619
www.thelakenormancompany.com
- 4 River City Marina**
121 Pinnacle Lane, Mooresville
704-663-6600
www.rivercitymarina.com
- 5 Midway Marina**
8693 N.C. 150 E., Terrell
828-478-2333
www.lakenormanmidwaymarina.com
- 6 Mountain Creek Marina**
7515 Stonewall St.,
Sherrills Ford
704-483-0077
- 7 Lake Norman Marina**
6965 N.C. 150 E., Sherrills Ford
704-483-5546
www.lakenormanmarina.com
- 8 The Boat Rack Marina**
7865 Spinnaker Bay Dr.,
Sherrills Ford; 828-478-2118
www.theboatrack.com
- 9 Inland Sea Marina**
114 Bowfin Circle, Mooresville
704-664-4414
www.allseasonsmarina.net
- 10 Stutts Marina**
571 Stutts Road, Mooresville
704-664-3106
www.stuttsmarina.com
- 11 All Seasons Marina**
827 Langtree Road, Mooresville
704-892-3478
www.allseasonsmarina.net
- 12 Holiday Marina**
20139 Henderson Road,
Cornelius; 704-892-0561
www.holidaymarina.net
- 13 Kings Point**
18020 Kings Point Drive,
Cornelius; 704-746-3753
www.kingspointmarina.com
- 14 Westport Marina**
7879 Water Oaks Drive,
Denver; 704-483-5172
www.boatwestportmarina.com
- 15 Peninsula Yacht Club**
18501 Harbor Light Blvd.,
Cornelius; 704-892-9858
www.peninsulayacht.com
- 16 Vineyard Point Marina/
WaterStreet Seaport Marina**
17505 W. Catawba Ave.,
Cornelius; 704-892-4619
www.thelakenormancompany.com

Lake Norman Area Map and Marinas

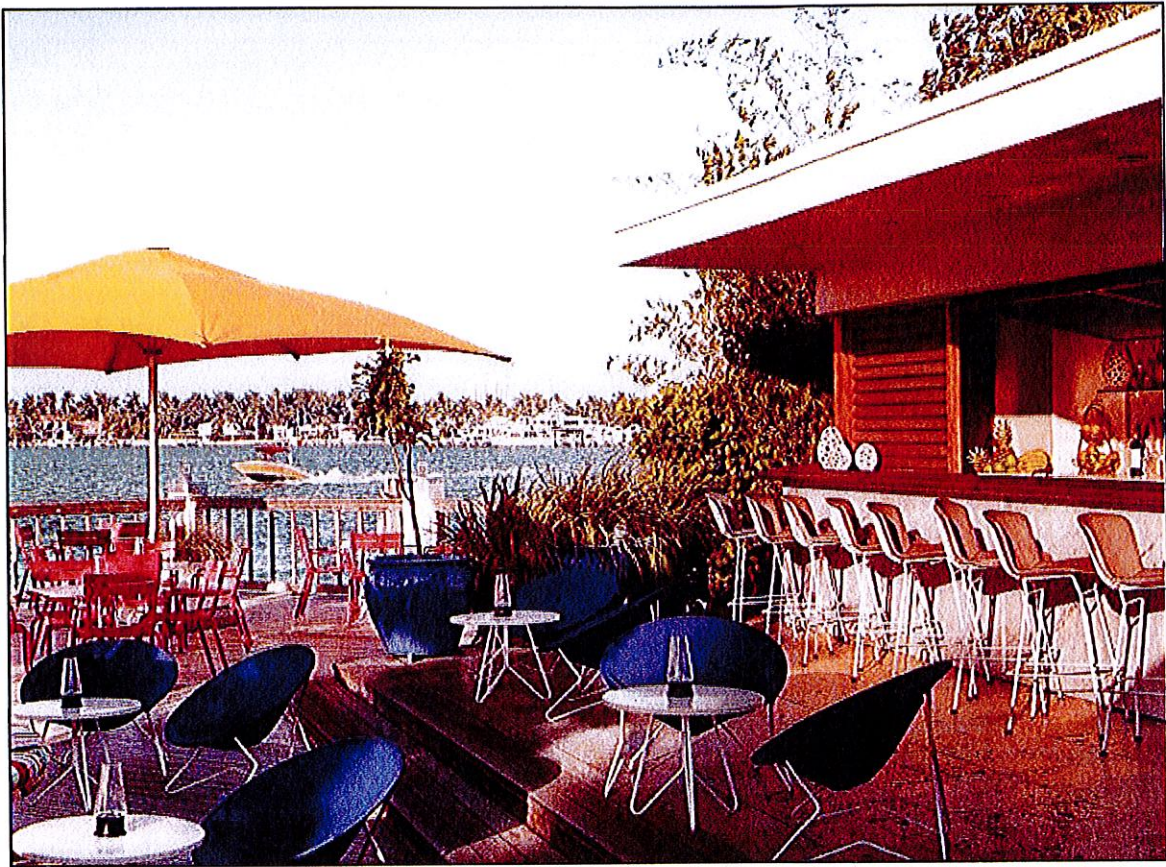


17 Bill's Marina
7774 Hudson Chapel Road,
Catawba; 704-799-9770

**18 Lake Norman Motel,
Restaurant and Marina**
4491 Slanting Bridge Road,
Sherrills Ford; 828-478-2817

19 Lake Norman Sailing Club
1887 Yacht Club Drive,
Denver; 704-483-3005

Lake Norman Waterfront Restaurants



During the summer, the Lake Norman area takes on more of a resort atmosphere. We've gathered a list of the area waterfront restaurants where you can often dock your boat and head inside for a meal and drinks, and still enjoy water views.

Not a boater? That's OK, all are accessible by land. Ask for a window seat or a patio table and take in the lake beauty of fabulous Lake Norman!

North Harbor Club



Located in Davidson
100-D North Harbor Pl
Davidson NC 28036
(From I-77 exit 30)

World class dining is
complemented by the waterfront
ambiance of Lake Norman.
Open for lunch, dinner and Sunday brunch.

Visit our website for more information
northharborclub.com
704-896-5556

Port City Club

Located in Cornelius
8665 Harborside Dr
Cornelius NC 28031
(From I-77 exit 28)

Uniquely designed 13,500 sq. ft.
waterfront restaurant on Lake
Norman. Uses only the freshest of
ingredients.

Visit our website for more information
portcityclub.com
704-765-1565

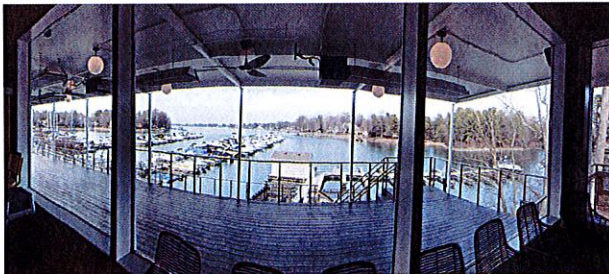


Hello Sailor

Located in Cornelius
20210 Henderson Rd #101
Cornelius NC 28031
(from I-77 exit 28)

Lake Norman's newest waterfront
restaurant attracting locals & tourists.

Visit our website for more information
hellosailornc.com
704-997-5365



Eddie's Seafood & Raw Bar



Located in Mooresville
643 Williams Rd
Mooresville NC 28117
(From I-77 exit 33)

Eddie's is a locally-owned waterfront restaurant on with a variety of fantastic seafood dishes, raw bar, shellfish, steamers, fried favorites, pastas, plus a full bar

Visit our website for more information
eddieslkn.com
704-799-2090

The Blue Parrot Grill

Located in Mooresville
169 Pinnacle Ln
Mooresville NC 28117

This relaxed bar & grill with a dog-friendly patio serves comfort fare & cocktails amid lake views . Great food & drinks!

Visit our website for more information
lknblueparrot.com
704-663-1203



The Prickly Pear

Located in Mooresville
637 Williams Rd
Mooresville NC 28117

Upscale, modern Mexican cuisine & cocktails in a buzzy lakefront setting with a waterfront patio.

Visit our website for more information
pricklypear.net
704-799-0875





Queens Landing

Sightseeing & Dinner Cruises

The Catawba Queen, replica of a Mississippi River Paddle Wheeler, and The Lady of the Lake provide sightseeing and dinner cruises .

Visit our website... queenslanding.com

Cruise Lake Norman! Queen's Landing features sightseeing, lunch, dinner, holiday and themed moonlight cruises aboard the elegant Lady of the Lake yacht, and on the replica Mississippi paddleboat, the Catawba Queen. Miniature golf, tennis courts, Scoops by the Lake Ice Cream Parlor, Maverick's Lakeside Country bar & grill, patio seating, and an amphitheater with seasonal live music all add plenty of things to do





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